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Iyka Calls Illinois Home Celebrating 10 years of Growth

Bridging the Gap of Job Creation and Economic Growth

St. Charles, Illinois, June 15th, 2010 – *At a time when there has been fear and discussions over jobs going offshore, Iyka's vision is in doing things differently and bringing more jobs to United States.* Iyka will be hosting a private networking ribbon cutting event marking its tenth year anniversary. This event offers an important opportunity for local and state elected officials, corporate diversity executives, and minority businesses to engage and support diversity and economic growth within their districts, businesses, and communities. The event is held at Iyka's new office, 3890 E. Main Street, Suite 200, St. Charles from 3:30 to 6:00 p.m.

Iyka CEO, Poonam says, "for the US economy to brighten up there is a dire need for all parts of the business ecosystem to work in tandem. And it's the diverse business community built by entrepreneurs that brings diverse education and experience to the market place." Diversity MBA Magazine, (www.diversitymbamagazine.com) has analyzed how companies like Xerox, Walmart, McDonalds, Bank of America and Verizon that have best diversity programs, are able to have better market reach. Iyka believes that diversity in the market place brings innovative ideas to do things more creatively for the current and future needs and "thinking not in a box" is the only way we can come out of "business as usual" mindset.

Studies indicate that women's approach to business and dealing with market factors is shades different than the male approach. Couple of decades back, women were considered fit only to raise a family but unfit for business or even jobs. However, today the National Association for Female Executives (www.nafe.com) lists successes of companies like Abbott, Aetna, American Express, General Mills, IBM, Johnson & Johnson, office depot. Pepsico, and many more thriving because of women leading the way.

Iyka Enterprises Inc. (Iyka), is a professionally managed, woman and minority owned business, focuses on providing versatile technology solutions and services to meet the needs of the next generation of business requirements. Iyka provides implementation, design, monitoring, and management services for data, voice, and video communication networks. They build software to manage, monitor, and analyze networks, and the company's software solutions include solutions for data analysis, data management, and enterprise information management. Iyka's sustained growth now spans into most continents and this *growth is creating more and more jobs in local*

communities. lyka strongly supports, "Put Illinois to work" program of State of Illinois and invites local college kids to acquire first hand industry experience while working as summer interns at lyka.

"We are working together as a community to bring back stability to our economy. Our joint efforts are to increase employment opportunities so that we can give stability to every household. And support the government to find ways and means for future growth in critical areas of health, education, and security. We are striving to work in an all inclusive environment, says Poonam."

lyka's diversity and vision for quality has won many accolades including- "Top ten fastest growing Asian business" by US Pan Asian Chamber of Commerce. lyka's CEO, Poonam Gupta-Krishnan, is now reckoned as "Top 100 under 50 Executives in the Nation" by Diversity MBA Magazine.

On its 10th Anniversary, lyka celebrates this all inclusive diversity with corporate diversity leaders, government heads, and heads of different diverse groups. lyka will be hosting a private networking ribbon cutting event marking its 10th anniversary.

This June event offers an important opportunity for local and state elected officials, corporate diversity executives, and minority businesses to encourage and support diversity and economic growth within their districts, businesses, and communities.

Corporate head executives including diversity program directors, all government agencies (local, county, state, and federal) that support small and diverse businesses are invited. `

SAVE THE DATE: June 15th, 2010, 3:30 pm to 6:00 pm; 3890 E. Main Street, Suite 200, St. Charles, IL

If you have any questions about this event, please contact Hamid Hussain at hamid@iyka.com; 630-372 3900 X 103

Please RSVP to Nayeem Mohammed at nayeem@iyka.com; 630-372 -3900, Extension 105, by Thursday, June 10th.